

Prestige Ignites

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Biography



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Introduction

Noreitta Adelyn Ramocan (born November 25, 1984), better known professionally as Prestige Ignites, is a Canadian singer-songwriter, poet and spiritual consultant from Toronto, Canada. During her childhood growing up Prestige was given the nickname Jukebox because of her ability to vocally sound out requested popular songs on the spot with accuracy, and soon developed an unrepentant flair for singing R&B and Reggae. Currently, Prestige continues to fuel her brand identity and send positive vibrations through her music.

"Calling myself Prestige literally speaks of my spiritual journey, I put my mission into one word and called it Prestige."

Early life

Prestige was born Noreitta Adelyn Ramocan in Toronto to Dorthyne Ramocan a manager for a storage facility and singer, and Andrew Douglas a musician and videographer. Her mother Dorthyne originally from Jamaica is of Jamaican and Pakistani descent. Prestige's father Andrew Douglas born in England is of Jamaican descent. Prestige grew up in Malton, a neighborhood in the northeastern part of the city of Mississauga, Ontario, Canada, located northwest of Toronto. While she was a student at Lincoln M. Alexander Secondary School, she was very interested in spelling and used her talent to enter Spelling Bee competitions; her academic prowess and courage was reaffirmed as she was placed in advanced courses, and sang in school talent shows. Prestige is the second eldest of six siblings—one older sister, two younger sisters, and two younger brothers. Despite being close to her siblings, Prestige was also often the loner by choice, spending her time writing lyrics and poetry as a way to keep herself entertained.

Career beginnings

Since Prestige was a young child, she has grown up listening to music. Prestige cultivated her love for music through her mother, who is also a singer, usually singing reggae songs, her father who is also a singer, and her uncle who is a DJ. Prestige became immersed in R&B and reggae, and practiced singing along to the music she heard. Her friend's father, Collin Madden approached Prestige about a music group he was forming; and with the addition of two childhood friends—Jennifer Read and Deanna Robinson Green Collin—the group named Triple Feature was born. A key highlight in the group's career was winning third place in the contest judged by Traci Bingham and Entertainment Tonight Canada for a song that they performed entitled "I Need You". Prestige split from Triple Feature to pursue solo projects, following her departure from the group, Ms. Ignites achieved her first taste of success auditioning for Canadian Idol in its first season, which debuted on June 9, 2003. Prestige was featured on a commercial for the show which was quite an exhilarating experience for her. With dedication and discipline, Prestige started focusing on live performances, going from private houses to live radio, small nightclubs to amphitheatres and parks, and also made an appearance on the Nikki Clarke Show. After increasing her live performances and writing a number of original songs, Prestige shifted her focus towards recording.

"Mother inspired me the most to sing as a child and she would also invest in my Musical future."

From live appearances to studio

Prestige met a talented music producer where she gained the opportunity to record her music and have it professionally engineered. Prestige's self-taught attitude allowed her to observe the importance of vocal training and avoid writer's block. It wasn't hard for her to devote long hours to the studio. However, Prestige found the dynamic of working in the studio similar to working out at the gym—if you're not seeing results you need to change your routine or join another gym membership. Prestige has recorded with Tuffboyz Entertainment, Smokeshop Studio, The Vault Studio, Rasbagle, Sweetsapp, and Starliners Studio. Prestige wrote a rock song for Indie Rootz records, co-worked on a music compilation with Iyagrade Media Productions, and later landed her studio residency at Cut & Clear Music Productions Inc.

The rise to prominence

Before entering the music industry, Prestige Ignites worked in the fashion industry as a freelance model. Prestige worked with Zaidi Models, at fashion shows with Pop Guy Entertainment, with Jennifer Simone Apparel and also worked in lingerie shows for Jade, former owner of Eclectic Lounge. Being represented by a modeling agency, Prestige knew that it would also be beneficial to acquire representation for her music career. Since moving to Cut & Clear Music Productions Inc., Prestige has been incredibly successful. Her manager, Empress Nas (Nastonshia George), has produced several singles, submitted her tracks to online music distribution and sales, and had articles published in ReggaeXclusive Magazine, bookings for photography, video shoots, and building her website, which Prestige now exclusively owns and controls.

As the Journey Continues

During Prestige's music journey her situation wasn't always as clear-cut as she'd like it to be. Now, Prestige is finally seeing the results she has desired. In her pursuit to continue creating and fostering her artistic spirit, she hopes to reach as many people through healing the collective mind through her gems in life, and therefore connecting all cultures toward wholeness.

Social Media


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